
BOW UPDATES:

BOW Cross-Registration

Babson, Olin, and Wellesley Colleges are pleased to announce that they will be offering cross-registration for the Fall 2020 semester. All courses must be taken remotely and students will only be permitted to cross-register for a maximum of one course at the host school during the Fall semester. Please note the substantial calendar differences and plan your schedule accordingly. Please visit the [BOW Cross-Registration](#) page for more information including important information from each school and important dates.

Annual Report

BOW is excited to share their 2019-20 Annual Report. Click [here](#) to read about BOW's progress throughout the year.

Faculty Steering Committee

This year's BOW Faculty Steering Committee will be comprised of Lyn Turbak from Wellesley College, Davit Khachatryan from Babson College, and Jean Huang from Olin College. We are sad Ben Linder from Olin and Rick Cleary from Babson will be stepping down this year, but we appreciate their hard work and dedication to BOW over the years.

EXCITING OPPORTUNITIES

empoWer

empoWer is a potential BOW interest group working to support the growth of women and non-binary individuals through creative writing, which we plan to later publish. This summer, co-founders of empoWer, Anusha Kankure and Noor Mezrouh ran weekly summer sessions with dozens of students and discussed prevalent issues. We are now accepting signups for our fall roster at the link below. For any questions, do not hesitate to contact us at akankure1@babson.edu or nmezrouh1@babson.edu. Follow our instagram [@empo.w.er](#) to stay updated on events and other information. We hope to see you in the fall and begin this exciting journey! Visit <https://forms.gle/gHwVpECECQE3JLVN8> to sign up!

Project W

[Project W](#) is a student-led group dedicated to inspiring and fostering interdisciplinary collaboration amongst womxn innovators and entrepreneurs across the BOW Colleges, aiming to enhance skills, share resources, and create opportunities for womxn change-makers.

The team is hosting an A/B Testing workshop with Christina Lee (BOW '17) on **August 10th at 8:15 EST** for any BOW student who is interested! Christina will cover an A/B test experiment she conducted at Microsoft and will follow with an exercise on A/B testing on a product of the audience's choosing (Such as Tik Tok, Facebook, Slack, etc). Christina graduated from Babson in 2017 and went on to work at Microsoft as a Product Marketing Manager. From there, Christina transitioned in Program Management within Microsoft where she worked on the welcome screens experience on Microsoft's product line. Today, Christina is currently a Product Manager at Affirm, a fin-tech company that operates as a financial lender of installment loans or consumers to use at the point of sale to finance a purchase. Come learn more about product testing and what PMs do day to day!

Those interested can join with this Zoom link: <https://wellesley.zoom.us/j/94480013251>

Womxn interested in the Project W initiative and future events can join this Facebook group: <https://www.facebook.com/groups/bowprojectw/>. For any questions, reach out to Sree at schalimadugu@olin.edu.

WIN Growth Lab

Do you know of any women entrepreneurs who could benefit from building their businesses in the WIN Growth Lab? If yes, please:

- [Click here](#) to recommend them to the program
- Encourage them to take a look at our [Apply page](#)
- Help us spread the word on social media. Feel free to use the shareable posts and language included [here](#) as part of your message
- Help us reach entrepreneurs beyond Boston and Miami! Since the program is going virtual we can reach a much wider, global audience. Help us connect with organizations that support entrepreneurs who would be open to sharing with their members!

About the new WIN Growth Lab:

Launching in 2020 and kicking off in the Fall, the Women Innovating Now (WIN) Growth Lab is an accelerated program for women-identifying entrepreneurs who have already launched their businesses and are ready for growth. Consolidating the most applicable content, milestones, and mentor elements of the WIN Lab, the WIN Growth Lab is a fully virtual, 12-week, venture accelerator for growing companies. This virtual offering allows us to reach female founders outside of Boston and Miami, expanding our ability to empower women entrepreneurs around the world.

Have a program or opportunity you would like included in the next BOW Digest? Please email your brief, one paragraph submission to jengle@olin.edu by September 15th.